

DSN Beach Club Boutique Show AUG 20 12-5pm

DATE: Wednesday, August 20, 2025
LOCATION: Deal, New Jersey, US

Event Description

DSN Beach Club Boutique Show AUG 20 12-5pm is a premier expos event in Deal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 53/100
Expected Attendance: 1,402 people
Event ID: CfiESXywU5zVngn9zK

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 561 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
