

DRUMS, HOOVES & HARMONY : FATHER'S DAY AT OUR SANCTUARY

DATE: Saturday, September 6, 2025
LOCATION: Moss Vale, New South Wales, AU

Event Description

DRUMS, HOOVES & HARMONY : FATHER'S DAY AT OUR SANCTUARY is a premier festivals event in Moss Vale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 495 people

Event ID: HNtdM6vF76tX2Ei7R2

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 198 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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