

# Drought is on going in United States

DATE: Tuesday, May 20, 2025  
LOCATION: Clarkston Heights-Vineland, Washington, US

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## Event Description

Drought is on going in United States is a premier disasters event in Clarkston Heights-Vineland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** disasters

**Importance Rank:** 30/100

**Expected Attendance:** 10,000 people

**Event ID:** DFxJRcDFoVkBpUawbw

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*