

Dropkick Murphys

DATE: Friday, October 24, 2025
LOCATION: Tallinn, Harju maakond, EE

Event Description

Dropkick Murphys is a premier concerts event in Tallinn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 52/100

Expected Attendance: 1,308 people

Event ID: FwP5zFjtBeMXQjUymo

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 523 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
