

Dropkick Murphys and Bad Religion

DATE: Sunday, August 17, 2025
LOCATION: Big Flats, New York, US

Event Description

Dropkick Murphys and Bad Religion is a premier concerts event in Big Flats. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 60/100

Expected Attendance: 3,209 people

Event ID: j5D3waUGTMGaodm9Wk

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,284 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.