

DRNZ 2025 Waikawa Beach (Kapiti Coast)

DATE: Friday, September 19, 2025
LOCATION: Waikawa Beach, Manawatū-Ūnui Region, NZ

Event Description

DRNZ 2025 Waikawa Beach (Kapiti Coast) is a premier community event in Waikawa Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 98 people

Event ID: 6vm2DCjnS3PQr55z4o

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 39 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.