

# DR.NOISE + QÜ-F QÜ-F : RELEASE @ ROCKAMUSIC

DATE: Saturday, November 15, 2025  
LOCATION: Namur, Région wallonne, BE

## Event Description

DR.NOISE + QÜ-F QÜ-F : RELEASE @ ROCKAMUSIC is a premier performing-arts event in Namur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 36/100

**Expected Attendance:** 195 people

**Event ID:** 9iifL88rvbzcNh8Qs

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 78 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*