

DRIFFIELD CAR CRAZE PUBLIC CAMPING

DATE: Saturday, September 6, 2025

LOCATION: Driffield, England, GB

Event Description

DRIFFIELD CAR CRAZE PUBLIC CAMPING is a premier festivals event in Driffield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 633 people

Event ID: Bmi9b5RiRSGcH9V7Wt

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 253 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.