

DRHV 06 - 1. VfL Potsdam

DATE: Saturday, September 6, 2025
LOCATION: Dessau-Roßlau, Sachsen-Anhalt, DE

Event Description

DRHV 06 - 1. VfL Potsdam is a premier sports event in Dessau-Roßlau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,700 people

Event ID: EHHTj43najC8i5BXBe

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,480 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
