

# Drew Baldrige in Sydney

DATE: Tuesday, November 4, 2025  
LOCATION: North Sydney, New South Wales, AU

---

## Event Description

Drew Baldrige in Sydney is a premier concerts event in North Sydney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 32/100

**Expected Attendance:** 119 people

**Event ID:** BckfudBytMAj5nbPcz

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 48 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/drew-baldrige-in-sydney>

Document generated on 6/4/2026, 12:43:51 AM