

Dreamboat Screening: An Evening with Wool Skateboards

DATE: Sunday, August 17, 2025
LOCATION: Syracuse, New York, US

Event Description

Dreamboat Screening: An Evening with Wool Skateboards is a premier expos event in Syracuse. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 42/100

Expected Attendance: 387 people

Event ID: 9XAvb7siAPkC3TuT3u

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 155 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.