

“Dreadful were the Vestages of war:” Three Human Stories of April 19, 1775

DATE: Thursday, November 20, 2025
LOCATION: Lexington, Massachusetts, US

Event Description

“Dreadful were the Vestages of war:” Three Human Stories of April 19, 1775 is a premier conferences event in Lexington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 400 people

Event ID: 4Xg2sW6wdw6gh5ZCz9

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
