

# Drags Uncut – Die Liveshow

DATE: Thursday, October 30, 2025

LOCATION: Kriens, Luzern, CH

---

## Event Description

Drags Uncut – Die Liveshow is a premier performing-arts event in Kriens. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 43/100

**Expected Attendance:** 443 people

**Event ID:** 9rtaSg2jAprpUvzeWr

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 177 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/drags-uncut-die-liveshow>

Document generated on 6/4/2026, 2:24:02 AM