

DRAGGED OUT HALLOWEEN

DATE: Friday, October 31, 2025
LOCATION: Langley, British Columbia, CA

Event Description

DRAGGED OUT HALLOWEEN is a premier performing-arts event in Langley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 46/100

Expected Attendance: 608 people

Event ID: 4nDRMSq3zRmgi6RqFi

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 243 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
