

# Drag Queen Bingo UNTUCKED! Thursdays

DATE: Thursday, August 14, 2025  
LOCATION: Royal Oak, Michigan, US

---

## Event Description

Drag Queen Bingo UNTUCKED! Thursdays is a premier performing-arts event in Royal Oak. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 31/100

**Expected Attendance:** 109 people

**Event ID:** En3fXF4NULZc4xv6r7

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 44 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/drag-queen-bingo-untucked-thursdays>

Document generated on 6/4/2026, 4:07:00 AM