

Draft Lake Cathie Foreshore Master Plan Review

DATE: Friday, August 29, 2025
LOCATION: Lake Cathie, New South Wales, AU

Event Description

Draft Lake Cathie Foreshore Master Plan Review is a premier expos event in Lake Cathie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 46/100
Expected Attendance: 649 people
Event ID: 6VbpwYFuFXnK5wXM9N

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 260 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.