

Dracula Film Festival: Face Brașov's Haunted Past Quest Experience

DATE: Thursday, August 21, 2025
LOCATION: Brașov, Județul Vâlcea, RO

Event Description

Dracula Film Festival: Face Brașov's Haunted Past Quest Experience is a premier festivals event in Brașov. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 252 people

Event ID: 5SKjdx4fZAMj3W5hH9

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 101 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.