

DRACULA 30 let

DATE: Wednesday, February 11, 2026
LOCATION: Praha 9, Hlavní m -7F0 aha, CZ

Event Description

DRACULA 30 let is a premier performing-arts event in Praha 9. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 59/100

Expected Attendance: 2,801 people

Event ID: 8mA7jqTffPBmXxdHmC

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.