

Dr. Pop - Jahresspe cial

DATE: Thursday, December 18, 2025
LOCATION: Baden-Baden, Baden-Württemberg, DE

Event Description

Dr. Pop - Jahresspe cial is a premier community event in Baden-Baden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 37/100

Expected Attendance: 234 people

Event ID: DjaU3diunwAWf8Ra3E

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 94 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
