

Downtown Toms River Farmers' Market - September

DATE: Wednesday, September 3, 2025
LOCATION: Toms River, New Jersey, US

Event Description

Downtown Toms River Farmers' Market - September is a premier festivals event in Toms River. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 56/100

Expected Attendance: 2,000 people

Event ID: 3tW5HKQ9YM4fLzdFxR

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
