

Downtown Toms River Farmers' Market - October

DATE: Wednesday, October 1, 2025
LOCATION: Toms River, New Jersey, US

Event Description

Downtown Toms River Farmers' Market - October is a premier festivals event in Toms River. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 56/100
Expected Attendance: 2,000 people
Event ID: 8TWceXWNtE8csqePnn

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
