

Downtown Artwalk @ 4th and Union

DATE: Friday, August 22, 2025
LOCATION: Seattle, Washington, US

Event Description

Downtown Artwalk @ 4th and Union is a premier expos event in Seattle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 592 people

Event ID: 9p4xQGPZfx6YWpctiC

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 237 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.