

Down The Aisle: A Wedding Fashion Show | Wedding Collective New Mexico

DATE: Sunday, August 17, 2025
LOCATION: Albuquerque, New Mexico, US

Event Description

Down The Aisle: A Wedding Fashion Show | Wedding Collective New Mexico is a premier expos event in Albuquerque. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 39/100

Expected Attendance: 270 people

Event ID: 3jwkNrWRyZ2gi9Sgia

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 108 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.