DOTSERO - at CREEKWALK Summer Concert Series

DATE: Thursday, August 21, 2025
LOCATION: Colorado Springs, Colorado, US

Event Description

DOTSERO - at CREEKWALK Summer Concert Series is a premier festivals event in Colorado Springs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 38/100
Expected Attendance: 243 people
Event ID: BrWKQov4unpgiKDcnD

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 97 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.