

DOPPIO CONCERTO!ACUSTICA LATINA E GIOVANNI SENECA- Festival delle Due Città

DATE: Sunday, September 28, 2025
LOCATION: Treviso, Veneto, IT

Event Description

DOPPIO CONCERTO!ACUSTICA LATINA E GIOVANNI SENECA- Festival delle Due Città is a premier performing-arts event in Treviso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 31/100
Expected Attendance: 110 people
Event ID: C8apwbH9tWhJpv6FA8

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 44 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.