

Doors and Closures in Car Body Engineering

DATE: Tuesday, November 18, 2025
LOCATION: Bad Nauheim, Hessen, DE

Event Description

Doors and Closures in Car Body Engineering is a premier expos event in Bad Nauheim. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 750 people

Event ID: D8VN2YJ9otEyPQ4BaF

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 300 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.