

# Doomsday, votan, Paralelos, and 2 others

DATE: Sunday, October 19, 2025

LOCATION: León, MX

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## Event Description

Doomsday, votan, Paralelos, and 2 others is a premier festivals event in León. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 50/100

**Expected Attendance:** 1,039 people

**Event ID:** FRd43aHKrEBYFdtBR

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 416 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*