

DOOM, Metalucifer, Saber Tiger, and 2 others

DATE: Saturday, November 15, 2025
LOCATION: Kawasaki-ku, Kanagawa-ken, JP

Event Description

DOOM, Metalucifer, Saber Tiger, and 2 others is a premier festivals event in Kawasaki-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 48/100

Expected Attendance: 815 people

Event ID: HkN97Wa6XCTpM6pch3

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 326 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
