

# Donegal Area Convention

DATE: Friday, October 10, 2025  
LOCATION: Ballybofey, County Donegal, IE

---

## Event Description

Donegal Area Convention is a premier conferences event in Ballybofey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 312 people

**Event ID:** BLVAomu6swhVjL3wt6

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 125 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/donegal-area-convention>

Document generated on 6/3/2026, 11:17:42 PM