

Done By 10pm

DATE: Friday, August 22, 2025
LOCATION: Wagga Wagga, New South Wales, AU

Event Description

Done By 10pm is a premier community event in Wagga Wagga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 34/100

Expected Attendance: 150 people

Event ID: ANX73PnVR5pYmW3hZ6

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
