

Don Quixote

DATE: Saturday, August 30, 2025
LOCATION: Saint Kilda, Victoria, AU

Event Description

Don Quixote is a premier performing-arts event in Saint Kilda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 55/100

Expected Attendance: 1,863 people

Event ID: H22wLov754okAC8ohN

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 745 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
