

Don Petok live in melbourne

DATE: Saturday, October 25, 2025
LOCATION: Thomastown, Victoria, AU

Event Description

Don Petok live in melbourne is a premier concerts event in Thomastown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 195 people

Event ID: HVA3L9dLT3icpFMVzG

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
