

Don Gregorio Standup Comedy

DATE: Saturday, August 30, 2025
LOCATION: Guayama, Guayama, PR

Event Description

Don Gregorio Standup Comedy is a premier performing-arts event in Guayama. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 39/100

Expected Attendance: 269 people

Event ID: 8pN4onSG2wXfsH37kM

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 108 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.