

Don Broco in Perth

DATE: Tuesday, September 9, 2025
LOCATION: Perth, Western Australia, AU

Event Description

Don Broco in Perth is a premier concerts event in Perth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 38/100
Expected Attendance: 261 people
Event ID: 6teQv3nnkgSgC34B4S

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
