

Dojo Rise Run Baby Run Tour - Sunshine Coast

DATE: Thursday, August 28, 2025
LOCATION: Nambour, Queensland, AU

Event Description

Dojo Rise Run Baby Run Tour - Sunshine Coast is a premier festivals event in Nambour. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 40/100
Expected Attendance: 303 people
Event ID: D8te7EdUFSYPKDNmh5

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 121 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
