

Doha International Coffee Exhibition

DATE: Thursday, November 27, 2025
LOCATION: Ar Rayyan, Al Rayyan Municipality, QA

Event Description

Doha International Coffee Exhibition is a premier expos event in Ar Rayyan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 64/100

Expected Attendance: 4,827 people

Event ID: 849FF83kV4GbRs9txv

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,931 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 2:55:22 AM