

Dog Tired, Recall the Remains, and Kraken Waker

DATE: Friday, August 15, 2025
LOCATION: Gateshead, England, GB

Event Description

Dog Tired, Recall the Remains, and Kraken Waker is a premier festivals event in Gateshead. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 53/100

Expected Attendance: 1,475 people

Event ID: J4Fsvc3b35Khnd5AhP

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 590 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.