

# DOES THE CARPET MATCH THE DRAPES? A feminist art experience

DATE: Friday, August 15, 2025  
LOCATION: Winston-Salem, North Carolina, US

---

## Event Description

DOES THE CARPET MATCH THE DRAPES? A feminist art experience is a premier expos event in Winston-Salem. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 35/100

**Expected Attendance:** 178 people

**Event ID:** AnJQUFaydjzwE5CEwc

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 71 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*