

# DOECHII

DATE: Monday, November 3, 2025

LOCATION: Phoenix, Arizona, US

## Event Description

DOECHII is a premier concerts event in Phoenix. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 60/100

**Expected Attendance:** 3,112 people

**Event ID:** ELHt54jmc99jFm3fUS

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,245 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*