

DOCILARÉ no quintal do Treze - roda de samba de volta ao começo

DATE: Saturday, August 16, 2025
LOCATION: Concórdia, Minas Gerais, BR

Event Description

DOCILARÉ no quintal do Treze - roda de samba de volta ao começo is a premier concerts event in Concórdia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 43/100
Expected Attendance: 470 people
Event ID: 4QFfEhaX8tCLuyK5ii

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 188 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.