

DOBRANICH IN BRUSSELS '(B4 B @d B

DATE: Saturday, October 11, 2025

LOCATION: Forest, Bruxelles, BE

Event Description

DOBRANICH IN BRUSSELS '(B4 B @d B ,A A• A A A&AT B"Ô A,,!A B\$ A is a premier concerts event in F around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 189 people

Event ID: 3YoapJxb85NKm5LML5

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 76 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/dobranich-in-brussels->

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