

DOBRANICH IN BARCELONA' (B4 B @d B

DATE: Friday, October 10, 2025
LOCATION: Barcelona, Catalunya, ES

Event Description

DOBRANICH IN BARCELONA' (B4 B @d B ,A A• A A AÔ&AT B"Ô A,,!A A B\$ A A is a premier concerts event in from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 192 people

Event ID: 7HXhrssp3w2yyYjLpy

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 77 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.