

DJ Snake, Vampire Weekend, Queens of the Stone Age, and 11 others

DATE: Wednesday, August 13, 2025
LOCATION: Charleville-Mézières, Grand Est, FR

Event Description

DJ Snake, Vampire Weekend, Queens of the Stone Age, and 11 others is a premier festivals event in Charleville-Mézières. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 1,040 people

Event ID: BkVPmKnh66boxwiD6P

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 416 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
