

# DJ Patrick Codenys, Das Ich, TRAITRS, and Dageist

DATE: Friday, October 31, 2025  
LOCATION: Wasquehal, Hauts-de-France, FR

## Event Description

DJ Patrick Codenys, Das Ich, TRAITRS, and Dageist is a premier concerts event in Wasquehal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 47/100

**Expected Attendance:** 695 people

**Event ID:** 68dYDh5vyMReVCgPrp

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 278 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*