

# DJ Freestylz Live at Katy Vibes!

DATE: Friday, August 15, 2025

LOCATION: Katy, Texas, US

---

## Event Description

DJ Freestylz Live at Katy Vibes! is a premier concerts event in Katy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 33/100

**Expected Attendance:** 135 people

**Event ID:** 9nko9UmS3QE46arv7o

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 54 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/dj-freestylz-live-at-katy-vibes>

Document generated on 6/4/2026, 3:48:00 AM