

DJ Envy & Lincoln Tech presents the Drive Your Dreams Car Show {NYC/NJ}

DATE: Saturday, August 16, 2025
LOCATION: Secaucus, New Jersey, US

Event Description

DJ Envy & Lincoln Tech presents the Drive Your Dreams Car Show {NYC/NJ} is a premier festivals event in Secaucus. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 218 people

Event ID: 7UT2qAiuKbSs9Qj3tr

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 87 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
