

Diwali Expo 2025 – Brisbane's Biggest Desi Celebration!

DATE: Friday, October 10, 2025
LOCATION: Upper Mount Gravatt, Queensland, AU

Event Description

Diwali Expo 2025 – Brisbane's Biggest Desi Celebration! is a premier expos event in Upper Mount Gravatt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 2,045 people

Event ID: BuBCjev9RK5YKesbMN

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 818 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
