

Diwali at The Perth Mint

DATE: Friday, October 17, 2025
LOCATION: East Perth, Western Australia, AU

Event Description

Diwali at The Perth Mint is a premier festivals event in East Perth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 374 people

Event ID: E29AeHyvWBbEGuhdit

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.