

# Division d'Honneur - Aiglon vs Club Péléen

DATE: Friday, October 17, 2025  
LOCATION: Le Morne Rouge, Saint-Pierre, MQ

## Event Description

Division d'Honneur - Aiglon vs Club Péléen is a premier sports event in Le Morne Rouge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,500 people

**Event ID:** 3fCAhJcWRs9DZQN2oP

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 600 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*