

Division B (W) - East - Vilniaus DPV vs Panevėžys Naftininkai-KKSC

DATE: Wednesday, January 21, 2026
LOCATION: Panevėžys, Panevėžio 6-oji, LT

Event Description

Division B (W) - East - Vilniaus DPV vs Panevėžys Naftininkai-KKSC is a premier sports event in Panevėžys. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: 9ou9fhKmUcTwivKcaT

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.